

Go ezPOP™ Display System

Retractable Signage



- Easy to install and use
- Robust padded black nylon bag with shoulder strap
- Perfect format for signage
- Sophisticated look for any requirement
- Double-legged aluminum base

Who needs GO ezPOP?

Who needs cleverly designed, easy-to-assemble, retractable, portable displays? Everyone. Just think of all the retail shops, banks, hotels, automobile dealerships, and businesses worldwide that are seeking an easy-to-use display unit at a reasonable price. New GO ezPOP provides the solution.

What is GO ezPOP?

GO ezPOP is a lightweight display unit with roll-up technology. The attractive aluminum base and tri-fold pole make it a sturdy, simple, and sophisticated display. With an expansion of 33.5 inches x 79 inches (85cm x 200cm), GO ezPOP is an impressive unit that guarantees your display will be noticed. Its robust padded black nylon bag with shoulder strap makes GO ezPOP easy to transport, carry, and store. Weighing only 7 lbs (3.18 kg) and taking less than a minute to assemble, GO ezPOP is the ideal display for virtually anyone.

How easy is GO ezPOP to use?

Step 1. Pull out ezPOP from its nylon bag

Step 2. Place the attractive tri-fold pole in the aluminum base.

Step 3. Pull the image up from the base and attach it to the top of the tri-fold pole. You have an instant display! It's that easy! To take the image down, simply unhook the image and let it automatically retract back into its base.

INFO SHEET

GO ezPOP™ Product Overview

Display System - Retractable Signage

PRODUCT OVERVIEW



Description

Do your customers want a quick, easy, and affordable way to promote business? How about a portable display unit that is double the quality for a fraction of the cost? Impossible? Not with new GO Displays, the latest product line from Graphics One (GO). Perfect for use at tradeshow, conventions, or as a marketing tool in any venue, GO Displays provide customers with high quality displays at a very competitive price. All GO Displays are durable, lightweight, and easy to assemble, making them the perfect accessory for any professional who wishes to promote their products and brand name to a larger audience.

Ideal Applications

GO Displays are perfect marketing tools for visual merchandising, point-of-purchase, traveling expeditions, special events, or any sort of presentation. Any user who requires a display unit with a sophisticated look and single operations is a member of the target audience.

Positioning

GO ezPOPs are ideal for customers who want the absolute fastest, easiest, and highest quality displays, without the hassle of spray adhesives, grommets, or manual set-ups.

| Features | Benefits |
|---------------------------------------|---|
| Lightweight | Easy to ship, easy to carry, and easy to store. |
| Pre-adhesive Format | Quick and hassle-free image installation, no messy spray adhesives |
| Double-legged Base | Increases sturdiness and durability |
| Aluminum Unit with Roll-Up Technology | Protects and preserves the image; no wrinkles or creases |
| Nylon Bag with Shoulder Strap | Protects unit from handling damage and facilitates transport. Small enough to be carry-on luggage on any airline. |



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ezPOP FAQs

Q: What are the dimensions of the ezPOP?

A: The display measures 33.5 inches wide and 79 inches tall (85 x 200cm). The weight of the unit is 7 lbs (3.18 kg).

Q: Can the ezPOP be used with different types of media?

A: The ezPOP is compatible with virtually any type of paper and/or fabric. It is important, however, that the laminate used on the image be of thin to medium thickness. A laminate that is too thick may cause retraction complications with the ezPOP.

Q: Are ezPOPs safe for both indoor and outdoor use?

A: The aluminum structure makes the ezPOP exceptionally durable for extensive indoor use and limited outdoor use.

Q: Is it possible to display an image that is wider than the width of the ezPOP?

A: Yes. You can use two or more ezPOP units to display an extra-wide image.

Q: How easy is it to assemble the ezPOP?

A: Very easy. Simply insert the tri-fold pole into the aluminum base, pull up the image, and attach it to the top support rail. The whole process takes less than a minute.

Q: Will GO offer other types of display products and accessories?

A: GO will be launching a wide variety of display products and accessories tailored specifically to imaging professionals who require easy-to-use but sophisticated displays.

Special Bundles

Check out GO eNews for upcoming opportunities and special pricing regarding GO's display product line.

Additional Information

GO Info Sheet

Price List

GO Pocket Guide

Graphics One Website

GO eNews—Monthly Newsletter

Please feel free to contact Graphics One, LLC for more information:

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