



Press Release

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Images are available via email

Graphics One (GO) Launches the World's Largest Banner Stand

Burbank, California- November 2003- Graphics One, LLC, an international distributor dedicated to providing innovative, high quality products to digital imaging professionals, has announced the release of the "World's Largest Banner Stand".

The new GO MegaBanner is a unique entrant into the sign market. With a banner face that is ten feet tall by three feet wide, the image dwarfs other banner stands. The system can be erected in less than five minutes and is very easy to move. With a unique water filled base constructed of durable plastic, MegaBanner is stable even on semi-windy days. The system consists of anodized aluminum pipes and has an anti-corrosive glossy coating applied. The unit will last in inclement weather for an extended period of time.

According to Ashley Hart, GO Marketing, "With the competitive nature of the digital sign market, many users are seeking a unique way to get their message out and the GO MegaBanner delivers. There are many applications for the MegaBanner including outdoor advertising, substitution of outdoor billboards, sporting events, department store promotions... the use is unlimited."

Offered in two sizes, 17 feet and 13 feet tall, the MegaBanner offers more than four times the signage of normal banners. GO is offering two versions of the MegaBanner: the MegaBanner 17 (17 feet tall) and the MegaBanner 13 (13 feet tall). The units are available immediately from Graphics One and have a list price of \$400 for the MegaBanner 17 and \$325 for the MegaBanner 13.

Interested parties may call Graphics One at **877-GRAPHS1** (877-472-7471) or email info@graphicsone.com to request a catalog.

About Graphics One (GO)

Go is a leading developer and international distributor of products for digital imaging professionals. GO's e-commerce website at www.graphicsone.com is quickly becoming one of the leading providers of digital imaging products in the U.S. With established distribution in over 100 countries, GO's worldwide network of channel partners provides in-country installation, service and technical advise in support of GO's products. Graphics One manages the international distribution of DayGlo inks, Mutoh Printers (in Latin America), Jacquard Inkjet Fabrics, Wasatch SoftRIP, Monaco, Spectrocam and other digital imaging products along with their complete line of ink and media products.

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