

# GO Pocket Guide

## Ink Revolution

### POCKET GUIDE

#### SEPIAX Ink

**Product:** SEPIAX Ink

**Target Market:** Users of EPSON printhead-based printers from Graphics One, EPSON, Mutoh, Mimaki and Roland. All eco-solvent printers with heaters work exceptionally well with SEPIAX ink.

**Position:** First "Direct-to-Anything" Green Indoor/Outdoor Ink

**Sales Talk:** An ink made with nature's aqua and infused with the world's best pigments—with the adhesion of glue and the resilience of resin—a "direct-to-anything" revolutionary ink. "Heat It. Print It."

**List Price:** \$197.50 (1 Liter Bottle)

#### SEPIAX Ink

- Prints on Virtually ANY Substrate
- No Substrate Coating Needed
- Water-based with Exceptional Pigment and Resin Properties
- Eco-Friendly, Odorless, NonToxic and NonFlammable—It's Green
- Ink usage 30% to 50% Lower means less expensive
- Adhesion and Durability Rivaling Eco-Solvent Ink
- Outdoor Durability up to Three Years
- Clog-Free Formula
- Compatible with All EPSON Piezo Printheads
- Not your Ordinary Latex Ink; It's Better

#### Packaging

SEPIAX Ink is packaged in 1 Liter bottles and 440 ml cassettes



[www.graphicsone.com](http://www.graphicsone.com)