

GO XTREME

Dye Sublimation Ink



Seven Reasons Xtreme is different.

The following seven reasons differentiate Xtreme inks from the rest:

- ▶ **Xtreme Color--Outstanding Color Gamut including blacker blacks**--Xtreme uses the finest dyes and pigments available and is manufactured by one of the world's leading traditional textile dye providers. True blacks, brilliant colors, vivid dense images is the trademark of this ink. Our black is the same as the one used for high end textile printing. There is not a better black dye sub ink.
- ▶ **Xtreme Eco--Meets APEO-free and Oeko-tex® Organization adherence**--Xtreme is one of the few dye sub inks which are APEO-free and adhere to the Oeko-Tex standards for apparel printing. Many apparel manufacturers are now specifying all apparel must be APEO-free and meet Oeko-Tex standards. Both of these standards are becoming a requirement in traditional textile printing and will soon transition to dye sub inks. Xtreme meets these standards today.
- ▶ **Xtreme Dots--Detailed imaging**--Xtreme ink, uses the finest dyes, pigments, colorants, binders and carriers, which provide outstanding dot gain control. Xtreme ink provides incredibly defined, clear imaging, not experienced with other manufacturers.
- ▶ **Only vertical ink manufacturer**--Xtreme is one of the few dye sub inks in the market in which all the ink's components--such as dyes, pigments, colorants, binders and carriers--come from the same source. Being totally integrated like this, allows us to specify the finest components, including dyes and pigments which provide a better quality, larger color gamut product. The dyes and pigments being used in Xtreme are also being used in traditional textile printing making this ink one of the most stable ever produced.
- ▶ **Nano-scale particles for runnability**--Xtreme does not clog printheads due to using nano-scale particles. As one of the first manufacturers to use nano-scale technology, printhead clogging is non-existent.
- ▶ **Supports varied applications**--Not only is Xtreme great for fabrics and apparel printing, Xtreme also provides the finest details and vivid color on many other types of materials including rigids and flexible.

What does a user have to do to switch to Xtreme?

GO offers an optional changeover kit for use in changing over to Xtreme ink. This kit includes four liters of Atomic Clean and Flush and wipes for the changeover. Additionally, four GO uFill refillable cassettes (bulk ink capable) are included with the system so that the inks will not be combined with older inks. Once the previous inks are purged and the flush solution is used, the Xtreme Ink can be installed.

The technical specifications and performance capabilities listed herein are subject to change at any time and may not reflect actual production capabilities. Graphics One is not responsible for any incorrect information contained herein and urges any buyer or potential buyer to test the product prior to making a purchase.

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SALES TALK



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Does a user need to reprofile?

If a customer requires precise color, then new profiles will be required. Graphics One offers ICC profiling equipment for resellers and it is highly recommended that this equipment be part of the normal tech support offering.

What type of dye sublimation paper does GO recommend for use with Xtreme?

We offer two types: Our RIO Premier dye sub paper which is an high quality entry level product and our professional one, which is Coldenhove's Jetcol. We have tested many dye sub papers over the years and found that these two products offer the best value for users.

How is Graphics One able to offer such a high quality ink with value pricing?

Graphics One worked with the manufacturer to develop a cost effective solution based on increased purchase quantities. Most importantly, while our ink is aggressively priced, it is also licensed under U.S. Patent No. 5,488,907.



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